



Topic:

Expanding into Upholstery Cleaning

Meet The Experts - Wednesday, June 16, 2021

6:00 PM PST

CFI Production, Meet the Experts, a Webinar Series

Meet The Experts

with Host, **Tim Baker** and **Steve March**
3rd Wednesday of Every Month - 6:00 pm PST

Registration Required to Receive the Access Code



6:00 PM PST -

Webinar Series Dates for Your Calendar:

- Wed June 16, 2021
- Wed July 21, 2021
- Wed August 18, 2021
- Wed September 15, 2021



Why Attend?



To transform your own path to growth and profitability. To be involved with CFI and activate all the benefits it provides.

Activate Your CFI Membership for \$10.

[Activate Your Trial Here!](#)

CFI Membership for \$10.

This 3 Month Limited Trial Membership include:

- Attendance to Chapter Meetings
- The Webinar Series
- Get access to Single Truck Success business program which is a \$1,200 value when you activate a 3 Month Limited Trial



Meet The Experts - Wednesday, June 16, 2021

6:00 PM PST



Guest Speaker:

Jim Pemberton with Pemberton's Cleaning & Restoration Supplies

An industry trainer, supplier and consultant, Jim Pemberton is the president of Pemberton's Cleaning & Restoration Supplies in McKeesport, PA, and he has more than 45 years of experience in the cleaning and restoration industry.

Jim is best known for his Fabric Pro Hands On Upholstery Cleaning Workshop, a class that focuses on cleaning, stain removal and problem solving techniques for the most troublesome fabrics cleaners encountered today. In addition to this class, Jim conducts training classes in odor control, hard surface cleaning, carpet cleaning, stain removal, and area rug cleaning.

Pemberton's Cleaning and Restoration Supply, founded by Lee and now lead by Jim, has supplied cleaning and restoration companies since 1972. For the past 20 years, Jim and his father, Lee Pemberton, have published The CleanTip, a weekly email newsletter. It contains both management and technical subjects for the cleaning industry.

Jim will be speaking about diversifying into Upholstery Cleaning:

- Why upholstery cleaning a good area to expand into.
- Training and experience recommend before offering this service to customers.
- Recommended equipment and products.
- In the beginning, how to recognize fabrics you should avoid.
- Good marketing strategies.

Meet The Experts - Wednesday, June 16, 2021

6:00 PM PST

JOIN CFI TODAY

REGISTER TODAY



Provide Your Question Online During the Registration Process. The Guest Speaker Will Answer as May Questions as Time Permits.



Registration Required to Receive the Access Code

with Host, **Tim Baker** and **Steve Marsh**
3rd Wednesday of Every Month - 6:00 pm PST

Host - Tim Baker



Tim Baker brings nearly three decades of experience to the cleaning industry, starting his career at Chemspec in 1990. Ten years later, Prochem founder Jim Roden persuaded Tim to come work for Prochem and later the industry leader, Legend Brands.

Tim enjoys working with the passionate people within the industry he loves. Tim always goes above and beyond, to help the individual cleaner. Imparting his knowledge and dedicating his time to elevate and assist all of us, is what makes Tim a leader and educator.

It is a pleasure to have Tim be a part of the CFI Webinar series.

Produced by CFI - Carpet & Fabricare Institute. This CFI Webinar Series is made possible by the Committee members who see the vision developed by the CFI Board & its members. These members have volunteered to mentor those following in the same path.